

MEDIA RELEASE

DISCOVER THE CUTTING-EDGE OF CONSTRUCTION TECHNOLOGY AT KL BIM DAY 2023!

KUALA LUMPUR, 9 MAY 2023 - The Construction Industry Development Board (CIDB) is to host the 6th instalment of KL BIM DAY 2023, which will be held from 11th to 13th July 2023 at the World Trade Centre, Kuala Lumpur. Organized by CIDB E-Construct Services Sdn. Bhd. and OPUGO Entertainments Sdn. Bhd., the event featuring physical & virtual conference, presentation & panel discussions, exhibition and live demonstrations showcasing the latest advancements in Building Information Modeling (BIM) and related technologies.

The launch of KL BIM DAY 2023 was announced today during the ceremony officiated by **Datuk Ir. Ahmad 'Asri Bin Abdul Hamid, Chief Executive of CIDB**. Present also was **Puan Zainora Zainal, the Senior General Manager, Development Sector of CIDB**, **EN Rofizlan Ahmad, Chief Executive Officer of CIDB E-Construct Services Sdn. Bhd.** and **Puan Aida Radzi, Chief Executive Officer of OPUGO Entertainments Sdn. Bhd.**

KL BIM DAY 2023 themed "BIM & BEYOND", expected to attract 650 physical & 200 virtual conference participants, 60 exhibitors and more than 1,500 trade visitors, promises to be the biggest and best event yet, where participants and attendees will have the opportunity to network, explore the latest tools and technologies and gain valuable insights from industry thought leaders and experts. "KL BIM DAY 2023 aims to provide exposure and awareness to the construction industry players on Building Information Modelling (BIM) technology and best practices that can contribute towards

improving the construction industry in Malaysia," said Datuk Ir. Ahmad 'Asri Bin Abdul Hamid.

The objectives of KL BIM DAY 2023 are:

- To provide exposure and awareness to the construction industry players on Building Information Modeling (BIM) technology and best practices that can contribute towards improving the construction industry in Malaysia.
- To provide a platform for sharing knowledge, technology and experience in BIM technology implementation in Malaysia and promote business networking.
- To introduce and promote Building Information Modeling (BIM) among construction industry players. The target groups for this event are policy makers, engineers, architects, project managers, project owners, facility managers, contractors, city planners, government agencies, real estate developers, local authorities, academia and all construction sector professionals.

For more information, please visit: www.cidb.gov.my or bimday.com.my

About CIDB Malaysia

The Construction Industry Development Board was established under the Construction Industry Development Act (Act 520) to develop the Capacity and Capability of the Construction Industry through Enhancement of Quality and Productivity by Placing Great Emphasis on Professionalism, Innovation and Knowledge in the Endeavour to Improve the Quality of Life.
