

YSI

Organised by



# CTION

14<sup>th</sup> – 15<sup>th</sup> March 2023 Kuala Lumpur

**Accelerating Construction** through Digital Technologies D  $\mathbf{H}$ 

CIDB: 25 CCD MBOT: 12 CPD LAM: 03 CPD BQSM: 06 CPD **BEM: 13 CPD** 



Learn from industry leaders



SCAN HERE FOR REGISTRATION

Network with local and international speakers



**Digital construction** thought



**Registration Fee** 

Normal Price RM630.00

Group of

RM580.00

3 Pax

per pax

Early Bird

RM530.00 31 January 2023

Student

RM370.00

Silver Sponsor









Enquiries | 03-27791479 dcs2022@cream.my

**Connect with Us** 

(a) f y creamcidb in construction Research Institute of Malaysia (a) www.cream.my



# The Organiser

Construction Research Institute of Malaysia (CREAM) is a research institution of Construction Industry Development Board (CIDB) and company limited by guarantee dedicated to improve Malaysian construction industry through research and consultancy, certification as well as testing facilities. Established since 2004, CREAM will be the frontier in providing research insight in Construction 4.0, advanced materials, sustainability, forensic and structural engineering, IBS, construction productivity as well as affordable housing.

## Why Need to Attend

- Thought speakers sharing of novel ideas with state of the art digitalisation
- Sharing best practices, demonstrating business case in construction digitalisation
- Business networking opportunities with industry leaders

## **About the Summit**

The inaugural Digital Construction Summit (DCS2023) is a much awaited summit bringing us to high level discussion with key stakeholders in digital construction. It is a platform to discuss big things on digital trends, strategic planning for organisations, stock take potential and market size in ASEAN and East Asia region and impart benefits to construction digital growth.

# 4 Key Reasons to Participate in DCS2023

- A high-level international summit on digitalisation
- Gain the latest info and mega trends in digital construction
- Seek potential digital growth in ASEAN and East Asia region
- Develop new business linkages and opportunities with key players

# Who Should Attend?

- Government leaders, policy makers and key decision makers
- High reputable construction contractors
- Consulting engineers
- Business leaders and entrepreneurs
- Academic and educationists
- Technologist and innovators
- Professional bodies and civil society leaders
- Digital investors
- Start-ups companies and talented digital entrepreneurs

#### DAY ONE: 14<sup>TH</sup> MARCH 2023 (TUESDAY)

ТІМЕ	PROGRAM	
8.30 am – 9.00 am	Registration of participants	
9.00 am – 9.15 am	Arrival of invited guests	
9.15 am – 9.20 am	Arrival of YB Dato Sri Alexander Nanta Linggi, Minister of Works & YB Chang Lih Kang, Minister of Science And Technology (TBC)	
9.20 am – 9.40 am	National Anthem Doa recitation	
	Welcoming Remarks YBhg. Datuk Ir. Ahmad 'Asri bin Abdul Hamid, Deputy Chairman, Board of Trustee CREAM / Chief Executive of CIDB Malaysia	
9.40 am – 10.10 am	Opening Speech by YB Dato Sri Alexander Nanta Linggi, Minister of Works (TBC)	
10.10 am-10.30 am	Launching of Construction Sandbox by <b>YB Chang Lih Kang,</b> Minister of Science And Technology	
10.30 am - 11.00 am	Coffee break / Networking / Visit Exhibition Booths	
11.00 am – 11.30 am	<b>KEYNOTE ADDRESS 1</b> Professional and Leadership Roles in Digital Construction	
	YBhg. Academician Tan Sri Ir. Dr. Ahmad Tajuddin Ali, FASc, Joint-Chairman (Industry), Malaysian Industry-Government Group for High Technology (MiGHT)	
11.30 am – 1.00 pm	<b>SESSION 1:</b> Readiness of Digital Construction among Professional and Construction Practices in Endemic Phase: Where are We Going?	
	Moderator : Ir Dr Zuhairi Abd. Hamid, FASc Speaker 1 : Board of Engineers Malaysia (BEM) Speaker 2 : Board of Architects Malaysia (LAM) Speaker 3 : Board of QS Malaysia (BQSM) Speaker 4 : Board of Town Planners Malaysia (LPBM) Speaker 5 : Prof Dato Dr Ahmad Farhan Mohd Sadullah, University of Science, Malaysia	
1.00 pm – 2.30 pm	Lunch and Networking	
2.30 pm – 3.00 pm	<b>KEYNOTE ADDRESS 2</b> Addressing Women to Accelerate Industry 4.0 Technologies in Construction	
	YBhg. Datuk Nik Airina Nik Jaffar Director, Special Projects and Corporate Finance, UEM Group Berhad / Board of Directors, CIDB Malaysia (TBC)	
3.00 pm – 5.00 pm	SESSION 2: Empowering Women Roles in Digital Transformation	
	Moderator : Dr. Kavitha Muthy,	
	Chief Strategy Officer, Intellize Tech Services Sdn. Bhd. Speaker 1 : Ms. Biruntha Mooruthi,	
	Chief Commercial Officer, UNITEN R&D Sdn Bhd Speaker 2 : Ir Prof Dr Norlida Buniyamin,	
	President, The Institution of Engineers, Malaysia Speaker 3 : Ms Rita Irina Abd Wahab	
	Director of Government Affairs & Public Policy, Shopee Malaysia Speaker 4 : Dr. Rachel Gong,	
	Deputy Director of Research at Khazanah Research Institute (KRI)	
5.00 ~~	End of session	
5.00 pm		

# DAY TWO: 15<sup>TH</sup> MARCH 2023 (WEDNESDAY)

TIME	PROGRAM		
8.00 am – 9.00 am	Registration of participants		
9.00 am – 9.30 am	<b>KEYNOTE ADDRESS 3</b> Accelerating Built Environment Industry in Technology Adoption towards High Income Nation Datuk Seri Dr. Michael K C Yam, President of the Chartered Institute of Building (CIOB)		
9.30 am – 11.00 am	SESSION 3:         Driving Factors, Challenges, and Impacting Risks in Digital Technology         Moderator : Prof Dato Ir Dr Mohd Salleh Jaafar, President Academy Professor of Malaysia (APM)         Speaker 1 : Datuk Dr Mohd Yusoff Sulaiman, Chief Executive Officer of Malaysian Industry-Government Group For High Technology (MiGHT)         Speaker 2 : Datuk Ar Ezumi Harzani Ismail, Director of Arkitek MAA Sdn. Bhd.         Speaker 3 : Mr. Chow Sang Hoe, Consulting Managing Partner, Ernst & Young Consulting Sdn Bhd         Speaker 4 : Mr. Oliver H C Wee, President Master Builders Association Malaysia (MBAM)         Speaker 5 : Mr Girish M Ramachandran Executive Director, 27Advisory		
11.00 am – 11.15 am	Coffee break / Networking		
11.15 am – 1.00 pm	SESSION 4:         Digital Economy and How Globalisation is Impacting Its Growth and Trends         Moderator : Ir. Dr. Megat Zuhairy Megat Tajuddin, Subject Matter Expert (SME) Public Works Department (JKR)         Speaker 1 : Mr. Oliver Roche, Managing Director, Proficient Chairman, Eurocham Malaysia         Speaker 2 : Mr. Alex Liew, Secretary, The National Tech Association of Malaysia (PIKOM)         Speaker 3 : Mr. Abdul Qavi Mohammed, Associate Partner, McKinsey's Malaysia         Speaker 4 : Mr Denis Branthonne, Founder & Chief Executive Officer, Novade Solutions         Speaker 5 : Datuk Hj. Azman bin Hj. Yusoff, President of Persatuan Kontraktor Bumiputera Malaysia (PKBM)		
1.00 pm – 2.15 pm	Lunch and Networking		
2.15 pm – 2.45 pm	KEYNOTE ADDRESS 4         5G for All : Accelerating a Digital Future for Malaysia         Mr. Prem Kumar Menon         Head of Enterprise Strategy, Digital Nasional Berhad (DNB)		



2.45 pm – 5.00 pm	SESSION 5: Business Case Experience in Digital Construction Projects		
	SESSION 5A: Moderator: Ir. Dr. Mohamad Jamil Sulaiman Speaker 1: Ts Lim Hui Yan Executive Director of Gamuda Engineering Sdn Bhd Speaker 2: Ir. How Yoke Teng Senior Manager, Virtual Design & Construction (VDC) Sunway Construction Speaker 3: Mr Wilson Ong Built Environment Sector Lead, British Standard Institution Speaker 4: Ms Yuslina Mohd Yunus Head Product Development (Township), Sime Darby Property Berhad Speaker 5: Mr. Hugh Hofmeister, Executive Advancement Director, Construction, Bentley Systems	<ul> <li>SESSION 5B: Moderator: Assoc. Prof. Dr. Helen Tan Director of Strategy Management Office of Strategy and Corporate Affairs, Universiti Teknologi Malaysia (UTM)</li> <li>Speaker 1: Mr Azman Azeez Founder And Chief Executive Officer, KA Bina Consultancy Group Sdn Bhd</li> <li>Speaker 2: Sr. Dr. Mohd Mazlan Bin Hj. Che Mat Founder &amp; President, MCM Value Sdn Bhd</li> <li>Speaker 3: Mr Fuad Nawawi Group Chief Operating Officer, ORANGEBEAM Construction Sdn Bhd</li> <li>Speaker 4: Ar. Ts. Afi Muhaimin Jamalludin Director of Studio KAIZEN</li> </ul>	
5.00 pm	End of session		

#### PLEASE NOTE:

The schedule/ programme above is tentative and is subject to change. The organiser will keep participants informed on any changes relating to the content and speakers of the summit.



#### **CONFIRMATION REGISTRATION**

Participant registration is through the QR Code. The secretariat will respond within 3 working days. Should you not receive the confirmation letter/email, please contact us immediately.

#### **TERMS OF PAYMENT**

Full payment must be made to CREAM before the actual event day. For payment through bank transfers, kindly ensure you send us a copy of your bank receipt and details, otherwise the payment may not be acknowledged by CREAM.

Payment details:

Name of company: Construction Research Institute of MalaysiaName of bank: CIMB BankAccount Number: 8000640665

Please send the proof of payment to:

#### Secretariat Registration

Digital Construction Summit (DCS) 2023 Construction Research Institute of Malaysia (CREAM) Level 29, Sunway Putra Tower No. 100, Jalan Putra 50350 Kuala Lumpur.

T: 03-2779 1479 F: 03- 2779 1474 Email : dcs2022@cream.my

#### CANCELLATION

CREAM as the main organiser reserves the right to replace/change speakers/panellists or itinerary in the best interest of summit. Hence, you will still be charged if your participants don't turn up on the day of the event.

# **Connect with Us**

6 f 🗴 creamcidb in Construction Research Institute of Malaysia

www.cream.my