



MEDIA RELEASE

INTERNATIONAL CONSTRUCTION WEEK 2021 & SUPER 8 MEGA EVENT OFFICALLY LAUNCHED

PM launches National Construction Policy 2030 to accelerate the construction industry's reinvention and recovery

KUALA LUMPUR, 9 November 2021 - The 21st edition of the annual International Construction Week 2021 (ICW 2021), hosted by the Construction Industry Development Board (CIDB) Malaysia and co-organised with Informa Markets, was officially launched today by Dato' Sri Ismail Sabri bin Yaakob, the Prime Minister of Malaysia in a virtual ceremony hosted at www.icw-aseansuper8.com.

The opening ceremony of this flagship event for the construction industry was also attended by Dato' Sri Haji Fadillah Yusof, Senior Minister of Works, Ir. Hj. Yusuf Hj. Abd. Wahab, Chairman of CIDB Malaysia and Datuk Ir. Ahmad 'Asri Abdul Hamid Chief Executive of CIDB Malaysia.

The Prime Minister also launched the National Construction Policy 2030 (NCP 2030) at the opening ceremony. Themed 'Digitalising the Construction Sector', the NCP 2030 by the Ministry of Works will guide the continued reinvention and revitalisation of the Malaysian construction industry, towards becoming one that is internationally respected and competitive.

NCP 2030 sets the agenda for industry players to accelerate the adoption of technology and data systems, innovation and automation at every level of operations, including before, during and after construction. Embracing emerging technologies and global best

practices is a crucial strategy for the recovery of the sector as this will ensure the Malaysian construction industry is able to be resilient in the face of various challenges domestically and globally.

The 2021 edition of ICW and ASEAN Super 8 is in line with the vision of NCP 2030, bringing together regional and global industry movers and shakers, including Government officials, regulators, manufacturers, contractors, developers, industrial users, consultants, and industry experts to discuss the adoption of new technologies in the construction industry.

The ASEAN Super 8 virtual mega event will include niche expositions such as ASEAN M&E, ASEAN Tenaga Energy, ASEAN Lift, ASEAN Solar, ASEAN Light, REVAC Expo, Futurebuild SEA and IFSEC Southeast Asia featuring Virtual Exhibitions, Conferences, Webinars, Business Matching sessions, and Networking activities.

The ICW 2021 will be held in a virtual format from 9 - 11 November 2021, providing the ideal platform for industry players to showcase innovations, source for suppliers, make valuable contacts, stay updated with the latest industry trends and gain new industry insights into the construction industry today.

About CIDB Malaysia

The Construction Industry Development Board was established under the Construction Industry Development Act (Act 520) to develop the capacity and capability of the construction industry through enhancement of quality and productivity by placing great emphasis on professionalism, innovation and knowledge in the endeavor to improve the quality of life.
