

# MEDIA RELEASE

## INTERNATIONAL CONSTRUCTION WEEK 2020 TO BE THE BIGGEST YET

*ICW 2020 'Embracing Construction Revolution' projected to attract 27,000 visitors*

**KUALA LUMPUR, 8 August 2019** – The **International Construction Week 2020**, hosted by the **Construction Industry Development Board (CIDB) Malaysia** annually since 1998, is back for its 20<sup>th</sup> edition. Co-organised with UBM, the mega trade event is themed '**Embracing Construction Revolution**' and it is expected to be the biggest yet.

ICW 2020 will be held at the Malaysia International Trade and Exhibition Centre (MITEC) on 23 – 25 June next year, and is projected to draw 27,000 visitors, and attract 400 exhibitors, 100 event partners, and 500 participating companies.

Highlighting the importance of ICW as a platform to facilitate construction industry transformation, **Dato' Dr. Syed Omar Sharifuddin bin Syed Ikhsan** said, "The theme for ICW 2020, 'Embracing Construction Revolution', is indeed appropriate. While the local construction industry has seen notable growth in the past years, it also has its fair share of challenges. The construction industry must look within and re-examine its current practices, as well as look forward and chart new paths so that the sector can improve, and thrive in the future."

"The best time for us to prime ourselves and up our game in preparation for the next economic uptick is right now. As such, I urge all construction players and stakeholders to leverage on ICW 2020 and ASEAN Super 8, to learn and share

global best practices by collaborating with peers and industry partners, as ICW is a gathering of industry captains from around the world,” he added.

ICW has seen remarkable growth over the years, and has evolved to become the largest construction trade conference and exhibition in South East Asia. Visitor and participant numbers have seen remarkable growth year-on-year, and has experienced exponential growth over the past 5 years – from 10,498 in 2015, to about 23,500 in 2019.

“CIDB is proud to host this prestigious event again in 2020. With many industries taking full advantage of Industry 4.0 and Internet of Things to enhance their efficiency and effectiveness, it is indeed very timely for the construction industry to assess and address the challenges it is facing, so that it can continue to achieve its desired level of productivity and competitiveness - both locally and globally,” said **Dato' Ir. Ahmad 'Asri Abdul Hamid.**

“The ‘Embracing Construction Revolution’ theme is indeed timely as we approach the final lap of the **Construction Industry Transformation Programme 2016-2020 (CITP)**, so as to ensure that we are on a solid footing to achieving our goal of international standards of quality, safety, professionalism, environmental sustainability, productivity and competitiveness in the Malaysian construction industry,” he added.

The event will encompass conferences, exhibitions, seminars and talks that will focus on exploring the latest developments and innovations in the construction industry, as well as explore the challenges facing the construction industry, with an eye on achieving outstanding productivity and competitiveness locally and globally. The plethora of events and exhibitions lined up presents tremendous opportunities for local and international players to learn, network, and explore new possibilities.

Returning to ICW 2020 is **ASEAN SUPER 8**, a mega-exhibition comprising 8 full-fledged trade shows with distinct sub-themes. This is the ideal platform for construction industry stakeholders to be introduced to new products, technologies and innovations available in the market, such as new sustainable materials and

energy sources, innovative design approaches, as well as advances in digital technology.

ICW 2020 will also host the third edition of the **International Construction Transformation Conference (ICTC)**, following the resounding success of the previous two editions. ICTC 2020 will bring together regional and international experts to discuss the impact of technology and innovation in increasing construction industry productivity and efficiency.

Additional flagship events held in conjunction with ICW 2020 include the CIDB-MSSA Open Ideas Competition; Business Matching through the MATRADE International Sourcing Mission; as well as various Workshops and Seminars.

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***About CIDB Malaysia***

*The Construction Industry Development Board was established under the Construction Industry Development Act (Act 520) to develop the Capacity and Capability of the Construction Industry through Enhancement of Quality and Productivity by Placing Great Emphasis on Professionalism, Innovation and Knowledge in the Endeavour to Improve the Quality of Life.*

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*Issued on behalf of CIDB by NagaDDB Tribal*

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