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CIDB ANNOUNCES INTERNATIONAL CONSTRUCTION WEEK 2016

Driving Productivity in Construction

KUALA LUMPUR, March 11: The Construction Industry Development Board (CIDB) Malaysia is pleased to announce its annual **International Construction Week (ICW) 2016**, the biggest construction trade event in Malaysia, will be held from April 11-15 in collaboration with **Ecobuild Southeast Asia 2016** taking place April 12-14 at Kuala Lumpur Convention Centre.

ICW, into its 16th year, has become the leading platform for the construction industry in Southeast Asia. **It is expected to have over 100 exhibitors and over 10,000 attendees with more than 10% from overseas.**

CIDB will be taking the opportunity to showcase the advantages of Industrialised Building System (IBS) technology to promote wide adoption, and a career fair to draw more young people into construction.

Ecobuild with its comprehensive showcase of sustainable construction products and solutions is modelled from Ecobuild UK and is organised by UBM Malaysia. In 2015, it showcased over 100 companies from various countries, including the United Kingdom, China, the Middle East, Taiwan, Japan, Australia, Singapore and Malaysia. The event attracted 10,498 visitors worldwide, among them building contractors, government representatives, engineers, consultants and developers.

The theme for ICW 2016 -- **“Driving Productivity in Construction”** -- brings together corporations and industry experts to share and learn from the cutting-edge technologies developed in the construction of buildings and infrastructure in a sustainable manner.

“The theme is very much in line with the 11th Malaysia Plan which begins this year in the country’s final stretch towards realising Vision 2020, where the focus is on productivity to drive economic growth sustainability. In this aspect, the construction sector has an important role to shoulder, it is expected to growth an average of 10.3% annually in the next five years driven by continued civil engineering works, residential housing demand as well as affordable housing for low-income groups,” said CIDB Malaysia Chief Executive Ir Ahmad Asri Abdul Hamid.

“We are also building on the momentum of the Construction Industry Transformation Programme that was launched by the Prime Minister at ICW last year, as a national agenda to transform and modernise the construction industry. CIDB will use this opportunity to continue to highlight the benefits IBS especially in helping to achieve housing targets to meet demand.”

ICW 2016 will include the co-located **Industrialised Building System Housing Expo (IHE)**, **CIDB IEM Construction Career Fair 2016**, **Ecolight Asia 2016** and **Solar Asia 2016**. In addition, CIDB and Ecobuild are hosting a series of seminars on current trends and challenges to the industry.

CIDB is spearheading the **Industrialised Building System Housing Expo (IHE)** from April 11-13 to promote IBS products and technology for housing construction and as a platform to share experience and to business match suppliers and developers.

The **CIDB IEM Construction Career Fair 2016** from April 12-14 is aimed at drawing students to consider a career in the industry. Besides CIDB, several professional bodies such as Institution of Engineers Malaysia (IEM), Pertubuhan Arkitek Malaysia

and the Royal Institution of Surveyors Malaysia will make presentations and provide advice to those interested.

Efforts to cultivate the next generation of builders are backed by several competitions that will culminate at ICW 2016: Arena of Youth, MyCity 2020, Rebuild It Green, Malaysia Icon Lego competition, Open Ideas Competition, International Highest Early Strength Self-Consolidating Concrete Cube Competition and IEM Mechanical Design Competition.

Ecolight Asia 2016 features the latest lighting technology, lighting management, to promote longer-lasting, energy-saving and human-centric lighting solutions.

Solar Asia 2016 features the latest solar products and technology, innovation, energy management ,energy storage and solar power solutions.

Get more information on ICW 2016 at www.icw.my and Ecobuild 2016 at (603) 2176 8788, email ecobuild-sea@ubm.com or visit www.ecobuildsea.com.

About CIDB

The Construction Industry Development Board was established under the Construction Industry Development Act (Act 520) to develop the Capacity and Capability of the Construction Industry Through Enhancement of Quality and Productivity by Placing Great Emphasis on Professionalism, Innovation and Knowledge in the Endeavour to Improve the Quality of Life.

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