



# **PRESS RELEASE**

**For immediate release**

## **TWENTY-FOUR INDUSTRY LEADERS PLEDGE COMMITMENT TO CITP**

KUALA LUMPUR, 26 October 2015: Twenty-four construction industry leaders today signed pledges of support for the Construction Industry Transformation Programme (CITP), in the presence of Dato' Sri Haji Fadillah Bin Haji Yusof, Minister of Works, Dato' Sri Prof. Ir. Dr. Judin Abdul Karim, Chief Executive of the CIDB and other representatives from both organisations, during a pledge signing ceremony held at Sime Darby Convention Centre.

Each organisation's pledge outlines its commitment to the realization of the CITP and lists specific initiatives that the organization pledges to undertake under the four thrusts of the CITP.

"This is a development to be proud of and should serve as an example to other agencies and players in the construction industry. I am sure that the participation of all the organizations involved in today's event is driven by the realization that the objectives and targets set by the CITP will not be achieved without close cooperation between industry players and other agencies related to the construction industry," said Dato' Sri Fadillah during his address to the industry players.

As a national agenda that forms an important part of RMK11, this collaboration with industry players is imperative to realize CITP's goals which are in line with the Government's objective for Malaysia to be an advanced nation by 2020.

"We all want an industry that has an excellent reputation at home and abroad. However, how many of us will give their commitment to the transformation as outlined in the CITP? Perhaps many will ask "What's in it for me?" with others taking a wait and see

approach. Improvement in policy and law is enshrined in the CITP, but industry players should not wait for the law to be changed or tightened. They need to change their attitudes and permanently change the way people work in accordance with best practices. This will be more impactful than policies and actions to amend laws, which usually takes many years”, the Minister added.

Today’s CITP pledge signing ceremony is the third so far; the first pledge signing was held recently with agencies under the Ministry of Works and the second last week with 56 organisations in the state of Melaka.

“For the CIDB, there is a ‘case for change’ to form a solid foundation, which requires changes to be made so that the local construction industry will become more dynamic and productive,” said Dato’ Sri Judin during his welcoming remarks about the joint effort between the Ministry of Works and the CIDB to develop the CITP.

The CITP, launched on September 10 2015 by Prime Minister Datuk Seri Najib Tun Razak, is Malaysia’s national agenda to transform the industry into a modern, highly productive and sustainable industry that is able to enjoy continued growth and enable Malaysian companies to compete with international players domestically and abroad.

The CITP comprises four thrusts: Quality, Safety and Professionalism; Environmental Sustainability; Productivity; and Internationalisation, with 18 initiatives spread over these four thrusts that address specific challenges in the construction industry.

These thrusts and their initiatives will work together to catalyze a transformation of the construction industry into one which will continue to be a key contributor to the economy while providing skilled jobs, with the aim of providing quality products through a safer, environmentally sustainable and more productive construction sector.

The construction industry is one of the key drivers of the Malaysian economy. Between 2011 and 2014, the construction sector grew at a rate of 8.0 per cent annually, or to about RM0.5 trillion in terms of value generated.

Construction also consumes about 15 per cent of the country’s manufacturing output and accounts for 9.5 per cent of the workforce with a total of 1.2 million registered workers.

According to official statistics, 75 per cent of these are Malaysians, including professionals such as engineers, architects and surveyors.

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*Issued on behalf of the Construction Industry Development Board by MG Conventions & Events Specialist Sdn Bhd.*

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### **About CIDB**

*The Construction Industry Development Board was established under the Construction Industry Development Act (Act 520) to develop the Capacity and Capability of the Construction Industry through Enhancement of Quality and Productivity by Placing Great Emphasis on Professionalism, Innovation and Knowledge in the Endeavour to Improve the Quality of Life.*

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