

Organisers



International Construction Week *Transformation*

13-16 February 2012
Kuala Lumpur Convention Centre

Join Us!

Officiated by
YAB. Dato' Sri Mohd Najib Bin Tun Abdul Razak
Prime Minister of Malaysia



+ Exhibition + Seminar + Conference
+ Malaysian Construction Industry Excellence Award (MCIEA)

Supporter



Introduction

International Construction Week 2012

The International Construction Week (ICW) 2012, is an annual program of Ministry of Works Malaysia and CIDB Malaysia. This year's ICW will be the 11th ICW organized by CIDB Malaysia.

This unique platform will gather all industry leaders and key players in the global construction industry in one place to showcase the latest construction products and services in construction mechanisation and automation, Green Technology, ICT in Construction and construction industry's achievement in building and infrastructure sectors. This event will also showcase the key construction projects as outlined in the Economic Transformation Plan and Regional Development Corridor.

ICW 2012 is also to provide a knowledge sharing platform, through various conferences and seminars which will be concurrently held during the event. Through the programs held, ICW 2012 is expected to attract over 10,000 local and international visitors. Expected participation not just among industry players, but also from supporting industries, government agencies, associations, manufacturers and suppliers of construction related products and services, institution of higher learning and the public.

This event is the premier construction event which combines various involvements of key stakeholders in the construction industry. Exhibiting at ICW 2012 provides you with the assurance of a high profile promotion of organisation. **So don't wait! Propel your business now and be part of the event.**



WHY ICW 2012?

- + benefit from **ICW brand**
- + targeted **marketing campaign**
- + build **business alliances**
- + joint **venture opportunities** on global level
- + launch **new products and services**
to global audience
- + meet decision makers
- + **network** with corporate and government entities
- + reach out first-hand to **real buyers**
- + test **new markets**

Objectives of ICW

- To provide exposure to the construction industry players on the latest innovation, products, services, technology and best practices that can contribute towards improving the construction industry in Malaysia.
- To promote minimization of energy consumption while enhancing development
- To promote quality, productivity and competency of construction industry
- To ensure sustainable development and conserve the environment for the future generations
- To provide a platform for sharing of knowledge, technology and experience in green technologies from around the world
- To provide opportunities and promote business networking

Who Should Attend

- Government Departments • Policy Makers • Project Owners • Local Authorities • Project Managers
- Architects • Engineers • Quantity Surveyors • Academic • Developers • Contractors
- Financers • Property Consultants • Researchers • Developers
- Manufacturers and Suppliers of Green Technology Products/ Services
- Manufacturers and Suppliers of Construction Products • Students

About the Exhibition

Theme :

TRANSFORMATION

Venue : Exhibition Floor
Kuala Lumpur
Convention Centre (KLCC)

Date : 14 – 16 February 2012

Time : 10.00am – 6.00pm

Standard Shell Scheme

- + Standard Shell Scheme : 3m x 3m
- + Needle Punch Carpet Flooring
- + 2.5ht rear and dividing wall
- + Overhead fascia panel with company name and booth number
- + Furniture: 1 information counter, 2 folding chairs, 1 paper basket and 1 potted plants
- + Electrical: 1 flourescent lights and 2 unit 13 amp power sockets

Facilities

- + Exhibitors Lounge
- + Product Demo Area
- + Activities Area – Mini Stage



Exhibition Fee
for Standard Shell Scheme
RM10,000 / USD 4000
per standard booth
[3m x 3m shell scheme]
for 3 days

Exhibition Fee for Bare Space
RM9,000 / USD 3500
per bare space booth
[3m x 3m] for 3 days

Exhibition Component

CONSTRUCTION SHOWCASE – Hall 1 and 2

Capacity Building

- Exhibitors' profile:
- Construction Training Academy
 - Professional Development Institutions
 - Professional Services
 - Institution of Higher Learning

Mega Projects

- Exhibitors' profile:
- Public and Private Projects
 - Developers

eConstruction Fair enabled by 1Bina.my

- Exhibitors' profile:
- Application Developers and Service Providers (Construction related)
 - Building Information Modeling System Providers
 - ICT in Construction

Mechanisation/ Automation

- Exhibitors' profile:
- High-Tech Construction Machines/ equipment
 - Construction Machineries Providers
 - Construction Automation Service Providers

Safety, Health and Environment [SHE]

- Exhibitors' profile:
- SHE Consultants and Equipment
 - PPE Providers
 - SHE Regulators

Infrastructure

- Exhibitors' profile:
- Highways Concessions
 - Oil and Gas
 - Airports and Ports

MCIEA Hall of Fame

- Exhibitors' profile:
- Awards Winning Projects and Contractors

Asset and Facility Management

- Exhibitors' profile:
- AFM Consultants and Service Providers

GREEN BUILD ASIA – Hall 4 and 5



Exhibitors' profile:

- Green Technology Products and Services
- Renewable Energy
- Building Materials and Supplies

JOIN US & BOOK YOUR PLACE NOW!

Enquiries on Exhibition

• Construction Showcase

14 - 16 Feb 2012

www.cidb.gov.my
Tel:+603 40428880
Fax:+603 40422880
Email:ecidbh@cidb.gov.my
icw12@cidb.gov.my

• GreenBuild Asia Exhibition

14 - 16 Feb 2012



http://greenbuildasia.org/
Tel:+603 40454993
Fax:+603 40454989
Email:fazrina@ambexpo.com

• eConstruction Fair

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14 - 16 Feb 2012

www.1Bina.my
Tel:+603 26987751
Fax:+603 26987761
Email: info@1Bina.my

CCD & CPD Approved Program
Seats are limited, please register early!



The Kuala Lumpur Convention Centre is located in the Kuala Lumpur City Centre, fondly known as KLCC. Designed to be a "city within a city", this 40 hectare (100-acre) site includes the KLCC park and PETRONAS Twin Towers to lend a prestigious address to the Kuala Lumpur Convention Centre.

ICW 2012
International Construction Week
Transformation

General Enquiries;
+603 4042 8880

www.cidb.gov.my

Overall Programme Schedule

Date	Time	Theme	Program	Venue	Organizer	Enquiries
13 Feb 2012 MONDAY	08:30-18:00		CONSTRUCTION INDUSTRY CAREER FAIR	CIDB Convention Centre	Board of Engineers Malaysia & CIDB	(603) 2698 0590 bem1@streamyx.com http://www.bem.org.my
14 Feb 2012 TUESDAY	08:00-10:30		OPENING CEREMONY OF ICW 2012 by Prime Minister of Malaysia <ul style="list-style-type: none"> VIP Tour to Exhibition Booths Press Conference 	Plenary Hall, KLCC	CIDB MALAYSIA	(603) 4042 8880 icw12@cidb.gov.my www.cidb.gov.my
	10:30-17:00	Prospects and Outlook	CONSTRUCTION INDUSTRY REVIEW AND OUTLOOK SEMINAR	Plenary Hall, KLCC	CIDB MALAYSIA	(603) 26170200 ima@cidb.gov.my www.cidb.gov.my
	10:00-18:00		CONSTRUCTION SHOWCASE	Exhibition Hall 1-2	CIDB MALAYSIA	(603) 4042 8880 icw12@cidb.gov.my
	10:00-18:00		GREENBUILD ASIA 2012	Exhibition Hall 4 -5	AMB EXHIBITION	(603) 4045 4993 or (603) 4041 9889 fazrina@ambexpo.com
15 Feb 2012 WEDNESDAY	08:30-17:00	Sustainability in Construction	GREEN CONSTRUCTION CONFERENCE [Day 1]	Banquet Hall KLCC	UDS Media	(603) 2171 2300 secretariat@uds.net.my http://uds.net/my/GCC2012.pdf
	08:30-17:00	Modernisation, Mechanisation and Best Practices	INTERNATIONAL CONSTRUCTION CONFERENCE	Conference Hall 1, KLCC	CIOB & CIDB MALAYSIA	(603) 2284 5754 achen@ciob.org.my www.ciob.org.my
	10:00-18:00		CONSTRUCTION SHOWCASE	Exhibition Hall 1-2	CIDB MALAYSIA	(603) 4042 8880 icw12@cidb.gov.my
	10:00-18:00		GREENBUILD ASIA 2012	Exhibition Hall 4 -5	AMB EXHIBITION	(603) 4045 4993 or (603) 4041 9889 fazrina@ambexpo.com
	20:00-22:00		MCIEA Award Night	Ballroom 2, KLCC	CIDB MALAYSIA	(603) 26170207 icw12@cidb.gov.my
16 Feb 2012 THURSDAY	08:30-13:00	Sustainability in Construction	GREEN CONSTRUCTION CONFERENCE [Day 2]	Banquet Hall, KLCC	UDS Media	(603) 2171 2300 secretariat@uds.net.my http://uds.net/my/GCC2012.pdf
	08:30-17:00	Infrastructure Investment Through PPP	4th MALAYSIAN CONSTRUCTION SUMMIT	Grand Ballroom 2, KLCC	MBAM & CIDB MALAYSIA	(603)7984 8636 coo@mbam.org.my www.mbam.org.my
	10:00-18:00		CONSTRUCTION SHOWCASE	Exhibition Hall 1-2	CIDB MALAYSIA	(603) 4042 8880 icw12@cidb.gov.my
	10:00-18:00		GREENBUILD ASIA 2012	Exhibition Hall 4 -5	AMB EXHIBITION	(603) 4045 4993 or (603) 4041 9889 fazrina@ambexpo.com

Conference, Seminar & Themes

Prospects and Outlook

Construction Industry Review and Outlook Seminar
14 Feb 2012 (Tuesday)

The 8th Construction Review and Outlook Seminar is an annual event that feature key highlights on available construction opportunities as well as an appraisal of construction project currently being undertaken. Topics will be presented in the form of papers, while issues will be discussed hosted by a panel of eminent and experienced individuals and speakers. The seminar will envisage a promising outcome where participants will gain from the decisions, strategic business planning insights and a significant level of value-adding in the deliberation relevant knowledge areas. The 8th Construction Review and Outlook Seminar is a good platform for knowledge-sharing and exchange of views amongst construction companies and related professional services providers.

www.cidb.gov.my
Tel: +603 – 26170200
ima@cidb.gov.my

Sustainability in Construction

Green Construction Conference
15 -16 Feb 2012 (Wednesday and Thursday)

The GREEN CONSTRUCTION CONFERENCE 2012 will bring about issues which focuses on all aspects of green design, construction and retro fittings and performance based carbon measurements, resulting in more efficient methods of designing sustainability into any project. The Green Construction Conference 2012 lays the perfect opportunity for green building industry player all around Asia to congregate, network and learn valuable experience from international representative all across Asia Pacific and around the world.

http://uds.net.my/GCC2012
Tel: +603 – 21712300
secretariat@uds.net.my

Modernisation, Mechanisation and Best Practices

International Construction Conference
15 Feb 2012 (Wednesday)

In conjunction with ICW 2012, CIDB Malaysia and Chartered Institute of Building (CIOB) Malaysia are jointly organised an International Construction Conference (ICC) entitled 'Modernising Construction For Project Excellence' which will be held on 15th February 2012 at Kuala Lumpur Convention Centre. The Conference aims to provide exposure to the construction industry players on the latest innovation, projects, products, services, technology and best practices that can contribute towards improving and enhancing the construction industry. It will assemble an exceptional line up of experts to share their experiences, insights and opportunities in meeting market challenges and fulfilling demands through the adoption of leading edge mechanisation in construction and the evolution of information technology in construction sector. A MUST ATTEND CONFERENCE FOR CONSTRUCTION INDUSTRY STAKEHOLDERS!!!

www.ciob.org.my
Tel: +603 – 22845754
achen@ciob.org.my

Infrastructure Investment Through PPP

4th Malaysian Construction Summit
16 Feb 2012 (Thursday)

The Malaysian Construction Summit (MCS) Series is designed as an annual event and is built on the success of the inaugural 1st Malaysian Construction Summit 2008 which saw overwhelming support as it provided an interactive platform that enabled key representatives from the Government, industry stakeholders, investors and regulators to constructively discuss and brainstorm issues with a view of providing the industry with some practical solutions. The 10th Malaysia Plan (10MP) and the Economic Transformation Programme (ETP) is likely to have long-term benefits for construction and property players. Implementation of programmes and projects is the key to success of the 10MP and ETP especially in spurring private investment and carrying out changes to boost Malaysia's attractiveness and competitiveness. Now in its 4th Series the theme of the 4th Malaysian Construction Summit 2012 is "Infrastructure Investment Through Public Private Partnership (PPP)". The theme is timely as construction industry players are very concerned regarding the growth and sustainability of the construction industry in 2012 and beyond.

www.mbam.org.my
Tel: +603 – 7984 8636
coo@mbam.org.my